

目次

产业经济

- 工业智能化对企业绩效的影响 楼永 王偲琪 郝凤霞(3)
- 我国导入“工业 4.0”赋能概念的大型制造企业研发效率研究 李牧南 张璇(13)
- 长三角区域物流高质量发展的测度与评价 王鹏 张茹琪 李彦(21)
- 地区间税收竞争对生产性服务业全要素生产率的影响 许坚 马广程(30)

企业经济

- 双渠道模式下考虑双重参考效应的易逝品定价策略 郭春香 刘羽 武文静(39)
- 行业背景、信用评级与资产证券化融资成本 张建平 徐雨朦(47)
- 企业国际绩效、会计独董本地任职与社会责任报告印象管理 张佳佳(54)
- 资本市场开放对企业债务融资成本的影响与机制研究 黄国良 刘圻松(63)

技术经济

- 投资者情绪、羊群行为与市场波动 杨文祺 王燕(72)
- 新结构经济学视角下技术进步对碳生产率的影响研究 岳立 肖飒 王威华(82)
- “一带一路”主要国家数字贸易水平的测度及其对中国外贸成本的影响 李轩 李珮萍(92)
- 以旧换新与以旧换再共存时政府最佳补贴决策研究 米怡 薄慧(102)

新冠肺炎疫情下的经济专题

- 全球“战疫”下的“大封锁”：特征、影响及应对建议 杨敏(110)
- 基于 PMI 分解的新冠肺炎疫情对制造业的冲击评估 韦庆明 张苗苗 冯馨(117)
- 新冠肺炎疫情下资本市场的冲击研究 程晨 刘珂(125)

创新研究

- 内部薪酬差距对企业创新投入的影响研究 郎香香 张朦朦(136)
- 数字普惠金融对企业技术创新的影响研究 吴庆田 朱映晓(143)
- 环境规制、组织绿色学习与企业绿色创新 曹洪军 孙继辉(152)

CONTENTS

The Impact of Industrial Intelligence on Enterprise Performance	Lou Yong Wang Siqi Hao Fengxia (3)
Research on R&D Efficiency of China Large-sized Manufacturers Energized By “Industry 4.0” Li Munan Zhang Xuan (13)
Measurement and Evaluation of High Quality Development of Logistics in Yangtze River Delta Wang Peng Zhang Ruqi Li Yan (21)
The Impact of Interregional Tax Competition on Total Factor Productivity of Progress in Producer Services Xu Jian Ma Guangcheng (30)
Pricing Strategies for Perishable Goods Considering Dual Reference Effects in a Dual Channel Model Guo Chunxiang Liu Yu Wu Wenjing (39)
Industry Background, Credit Rating and the Financing Cost of Asset-based Securities	Zhang Jianping Xu Yumeng (47)
International Performance of Enterprises, Local Tenure of Accounting Independent Directors and Impression Management of Corporate Social Responsibility Report	Zhang Jiajia (54)
Research on the Impact and Mechanism of Capital Market Opening on Corporate Debt Financing Costs Huang Guoliang Liu Qisong (63)
Investor Sentiment, Herd Behavior and Market Volatility	Yang Wenqi Wang Yan (72)
The Impact of Technological Progress on Carbon Productivity from the Perspective of New Structural Economics Yue Li Xiao Sa Wang Weihua (82)
Measurements of Digital Trade Levels in Main “the Belt and Road” Countries and the Impact on China’s Trade Costs Li Xuan Li Peiping (92)
Subsidy Policies Under the Coexistence of “Trade Old for New” and “Trade Old for Remanufactured” Programs Mi Yi Bo Hui (102)
The “Great Lockdown” in the Global “Anti-epidemic Battle”: Characteristics, Impacts and Countermeasures Yang Min (110)
China’s Manufacturing Loss Assessment During the COVID-19 Pandemic Based on PMI Decomposition Wei Qingming Zhang Miaomiao Feng Xin (117)
Research on the Impact of Capital Markets Under COVID-19	Cheng Chen Liu Ke (125)
Influential Research of Internal Compensation Gap on the Company’s Innovation Investment Lang Xiangxiang Zhang Mengmeng (136)
Impact of Digital Financial Inclusion on Enterprise Technological Innovation	Wu Qingtian Zhu Yingxiao (143)
Environmental Regulation, Organizational Green Learning and Enterprise Green Innovation	Cao Hongjun Sun Jihui (152)